PURE SHORES

KINDER TO THE ENVIRONMENT

Our PURE SHORES wines are made with grapes selected from the best Languedoc vineyards: Limoux, Carcassonne / Puicheric (Minervois) and Pézenas. Thanks to the modern equipment and the knowhow of our oenologists, we made simple and uncomplicated wines, and their price never ceases to amaze. There is no harm in doing good at a small price! We are looking for the expression of the fruit, the suppleness, the immediate pleasure, the pleasant wine.

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KINDER TO THE ENVIRONMENT ROUGE

2021

Jean Claude Mas



GRAPE VARIETIES

50% Grenache Noir, 25% Carignan, 15% Syrah, 10% Merlot

Appellation: IGP Pays d'Oc



CHARACTERISTICS OF THE VINEYARD

Soil: clay and limestone

Age of the vineyard: 18-30-year-old vines

Pruning: Cordon de Royat

Density of planting: 4400 plants/ha **Harvest:** mechanical at night **Average yield:** 65 hl/ha

Elevation: 60-150m Climate: Mediterranean



CHARACTERISTICS OF THE WINE

Alcohol: 13,5 %

Residual sugar: 2,5 g/l Total acidity: 3 g/l

pH: 3,75



VINIFICATION

Destemming of the grapes. Each variety is vinified separately. Pneumatic press (Bucher press). We only use the free-run juice and the first press. This process is extremely geared to a maximum fruit, aromas, and softness preservation, while using only natural and mechanical process. Fermentation at 24-26°C with daily pumping-over. Maceration post fermentation for 1 to 2 weeks. We blend the wines in November.

Ageing: in stainless steel vats for 4 months at least before being bottled.



TASTING NOTES

Colour: light garnet red with purple tints.

Nose: complex with plum and raspberry notes

evolving towards soft spices aromas.

Palate: fruity, rich and round. Smooth and well-

balanced finishing on liquorice notes.

Food & Wine pairing: ideal served at 15/16°C, it will match with white meat dishes, grilled meat,

salads, platers, soft and medium cheeses.

Cellaring: 2-3 years.